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# Media Release

# ADVANCED MANUFACTURING CAPABILITY IN SOUTH AUSTRALIA TO BE INCREASED THROUGH VIRTUAL SHIPYARD DEVELOPMENT PROGRAM

A project involving 16 South Australian SME manufacturing companies, world-leading 3D design and virtualisation software company Dassault Systèmes, the South Australian Government, ICT services company ASG, and others, will prepare SA manufacturers for lucrative opportunities available only to those with digital capabilities.

The Australian Government's Advanced Manufacturing Growth Centre-supported Dassault Systèmes Virtual Shipyard development program will identify and help to bridge the capability gaps of the first 16 SMEs, bringing each up to world-class levels of Industry 4.0 maturity.

"This project is a significant investment from all involved, not only in lifting the overall global competitiveness of Australian manufacturing sector but also to successfully bid for manufacturing work in naval shipbuilding opportunities," said Dr Jens Goennemann, Managing Director of the AMGC.

"As detailed in our Sector Competitiveness Plan, there is a real opportunity to do this through higher participation in global value chains and through increasing productivity through Industry 4.0 processes. It takes our core message that Australian manufacturers need to compete on value not on cost to the coalface of industry."

The goal of increased digital supply chain literacy will see each Australian SME meet a checklist of up to 12 key digital requirements needed to supply tier one defence companies in projects such as the upcoming Future Submarine program. In addition, it will open up opportunities to collaborate with global companies in sectors such as mining, energy and water, and health.

Dassault will develop a six-month intensive education program to deliver digital skills to Australian SMEs, followed by a six-month period mentoring each company in applying these new skills and new technologies within their own manufacturing projects. Skill retention will be assisted through future subsidised software from Dassault and ASG Group, an Australian business IT specialist.

The AMGC, which has contributed \$534,152 in co-funding to the project, believes it will lift the international competitiveness of the first round of Australian manufacturers involved. Importantly, it will also qualify them to deliver solutions within the digitally-modelled global supply chains of multinational companies.

The first eight out of 16 participants in the Dassault Systèmes Virtual Shipyard Project are:

LogiCamms Limited
Ottoway Engineering Pty Ltd
Sudel Pty Ltd
Redarc Electronics Pty Ltd

www.amgc.org.au ABN 36 607 316 441

APC Technology
Broens SA
B & R Enclosures Pty Ltd
Mincham Aviation Pty Ltd

#### **ENDS**

## Notes to editors

# About Advanced Manufacturing Growth Centre (AMGC)

The Advanced Manufacturing Growth Centre is an industry-led organisation established through the Australian Government's Industry Growth Centres initiative. The vision for the Advanced Manufacturing Growth Centre is to develop an internationally competitive, dynamic and thriving Australian advanced manufacturing sector that is critical to the long-term health of the economy and the nation.

http://www.amgc.org.au

# **Industry Growth Centres**

The Industry Growth Centres Initiative is an industry-led approach driving innovation, productivity and competitiveness by focusing on areas of competitive strength and strategic priority. This will help Australia transition into smart, high value and export focused industries.

The Initiative enables national action on key issues such as collaboration, commercialisation, international engagement, skills and regulation reform. It drives excellence, not dependence, and will create an economy that ensures Australia's ongoing prosperity. For more information: www.industry.gov.au/industrygrowthcentres

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