

Media Release

- **SMARTLINE MACHINERY ON THE FRONT FOOT TO MANUFACTURE WORLD-FIRST DIGITAL SOLUTION FOR GLOBAL MEDICAL INDUSTRY**
- *A collaborative project with the Advanced Manufacturing Growth Centre (AMGC) focused on servitisation will position Australian medical equipment manufacturer Smartline Machinery to develop a digital solution allowing customers to better meet strict upcoming standards.*

Smartline Machinery is introducing a new data management system for the company's leading endoscope drying cabinets that will combine expertise around compliance and software development. CleanPath software, the solution being fast-tracked, will deliver Smartline's customers the ability to track medical devices' location, operator activity and validate cleaning of sensitive surgical equipment.

"Australia's manufacturers like Smartline Machinery are well-placed to gain a competitive edge through product and service differentiation," said Dr Jens Goennemann, the Managing Director of the Advanced Manufacturing Growth Centre, whose team is supporting CleanPath's development through \$150,000 in co-funding.

"Smartline Machinery will be first to market with an offering that will help their clients meet increasingly tough standards in Australian, European and US markets, as well as increase Smartline's earning potential through servitisation."

By 2022, these markets will have to meet standards under AS4187 and EN 16442, with stricter requirements around monitoring and recording parameters such as temperature, pressure and humidity.

The new data system allows for remote monitoring of medical equipment and devices, and the possibility of creating new roles for high-skilled technicians at Smartline's headquarters, providing services such as value stream mapping and infection control reports.

This solution, delivered by Smartline Machinery, illustrates the critical role servitisation plays in enabling Australian manufacturers to enter the global supply chain through adding value beyond only production.

"What we've done is pioneered beyond basic-type product and are now going into higher-technology products utilising RFID, database and cloud-hosted technologies, and the ability to do remote services and tailored customer support into new and emerging markets, which is supported by our patented technology," explained Will Smart, Managing Director and founder of Smartline Machinery.

The company has an installed base of around 350 endoscope cabinets in Australia and 180 overseas. Established in 1996, Smartline Machinery provides a range of solutions for the healthcare and medical markets, and manufactures products including sinks, tables, loaset and CSSD equipment, trolleys and IV poles.

ENDS

Notes to editors

About Advanced Manufacturing Growth Centre (AMGC)

The Advanced Manufacturing Growth Centre is an industry-led organisation established through the Australian Government's Industry Growth Centres initiative. The vision for the Advanced Manufacturing Growth Centre is to develop an internationally competitive, dynamic and thriving Australian advanced manufacturing sector that is critical to the long-term health of the economy and the nation.

<http://www.amgc.org.au>

Industry Growth Centres

The Industry Growth Centres Initiative is an industry-led approach driving innovation, productivity and competitiveness by focusing on areas of competitive strength and strategic priority. This will help Australia transition into smart, high value and export focused industries.

The Initiative enables national action on key issues such as collaboration, commercialisation, international engagement, skills and regulation reform. It drives excellence, not dependence, and will create an economy that ensures Australia's ongoing prosperity. For more information: www.industry.gov.au/industrygrowthcentres

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