

Media Release

AUSTRALIAN ADVANCED MANUFACTURING CELEBRATED AT PARLIAMENT HOUSE

- *Australian Advanced Manufacturers gather at Parliament House to showcase their expertise and innovative spirit*
- *Coincides with Minister for Industry, Science and Technology The Hon Karen Andrews MP announcement of continued support for the Advanced Manufacturing Growth Centre and its important work*

Several of the nation's leading manufacturers were present at Parliament House as part of the Industry Growth Centre Showcase. ANCA, Evolve Group and Tradiebot, joined by Australia's baby essentials company B.Box, were on hand to demonstrate how local manufacturing continues to thrive and export.

The Showcase is part of the Industry Growth Centre Initiative formed by the Federal Government to drive an industry-led approach toward greater innovation, productivity and competitiveness. The Advanced Manufacturing Growth Centre (AMGC), one of six growth centres, was established in 2015 to help steer Australian manufacturing in lifting its global footprint while driving the demand for high-paying jobs.

Dr Jens Goennemann, Managing Director, AMGC, recognises the Showcase as an important way to reinforce the positive message to Parliament on manufacturing's bright future, 'this showcase demonstrates that Australia's manufacturing industry is producing a diverse range of unique and valuable products – from commercial robots and toddler sippy cups to virtual reality auto repair. These manufacturing success stories have really challenged and redefined industry expectations about what is possible to produce here in Australia for the global market'.

Ty Hermans, Managing Director, Evolve Group, praises AMGC's support, 'for helping support the reshoring of manufacturing back to Australia. The biggest thing AMGC has done is its proactivity and backing up what it said it would do. We went from co-funding to commercialisation within 18 months – from turning \$250K into \$25 million.'

The Industry Growth Centre Showcase coincides with the announcement from the Minister for Industry, Science and Technology Karen Andrews on the formal extension of the Growth Centre Initiative. Recognising the valuable impact and assistance Growth Centres provide industry, the Initiative maintains broad support across government. To date, the AMGC has helped hundreds of local manufacturers in their transition to become smart, export-focused businesses.

To learn more about AMGC and its projects, visit the AMGC website: www.amgc.org.au

ENDS

Notes to editors

About ANCA: www.anca.com

B.Box: www.bbox.com.au

Evolve Group: www.evolvegrp.com

Tradiebot: www.tradiebot.com

About Advanced Manufacturing Growth Centre (AMGC)

The Advanced Manufacturing Growth Centre is an industry-led organisation established through the Australian Government's Industry Growth Centres initiative. The vision for the Advanced Manufacturing Growth Centre is to develop an internationally competitive, dynamic and thriving Australian advanced manufacturing sector that is critical to the long-term health of the economy and the nation.

<http://www.amgc.org.au>

Industry Growth Centres

The Industry Growth Centres Initiative is an industry-led approach driving innovation, productivity and competitiveness by focusing on areas of competitive strength and strategic priority. This will help Australia transition into smart, high value and export focused industries.

The Initiative enables national action on key issues such as collaboration, commercialisation, international engagement, skills and regulation reform. It drives excellence, not dependence, and will create an economy that ensures Australia's ongoing prosperity. For more information: www.industry.gov.au/industrygrowthcentres

Media Contact

Kelly Godeau

Advanced Manufacturing Growth Centre

M: 0424 254 985

E: kelly.godeau@amgc.org.au

Alice Johnson

Horizon Communication Group

T: (02) 8572 5600

E: alice@horizoncg.com.au