



NSW Department of Industry

Small Business Support

Strategy

Demonstrating how NSW Government supports small business through its six pillars:

1. Opportunities for further **tax relief**
2. Investing in **new skills** for business
3. Creating **fair procurement** opportunities
4. Enabling better access to **cash flow** and capital
5. Making it easier to **start a business**
6. Providing tools to build **resilient** businesses



The NSW Government's strategy to make NSW the easiest place to start and grow a business

Business Connect Program

A personalised business advisory service supporting small-to-medium businesses start or grow with independent service providers available across the state.

Specialist advisors are available for:

- digital readiness and digital innovation
- accessing finance, loans and grants.
- multicultural advisors for Arabic, Cantonese, Korean, Mandarin and Vietnamese speaking business owners

The first 4 hours of one-to-one business advice are free!

Platypus Instruments

Trevor & James began working with their local Business Connect advisor, Kris, to turn their business dream into reality.

Kris helped them develop a business plan, understand how to protect their intellectual property and how to use digital marketing and video to promote their products.



Business Bus

The **Business Bus** brings Business Connect and other NSW Government services to businesses across the state.

Business Bus Hosts provide practical advice on starting or growing your business.

- Visited 210 locations in 2018
- 91% of visits are in regional NSW
- 51,000kms travelled in 2018



Get Ready

Preparing your business for disaster is simply good business. Prepare your business for disasters in five simple steps:

1. Know your risk
2. Plan now for what you will do
3. Get your business ready
4. Be aware
5. Look out for each other

Download your **FREE** preparation toolkit

industry.nsw.gov.au/businessready

Get Ready Business

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