



Michael Haddy joined the Advanced Manufacturing Growth Centre (AMGC) in 2017 and is the State Director - South Australia.

AMGC is an industry-led, not-for-profit organisation which supports the development of a world-leading advanced manufacturing sector in Australia.

AMGC is connected with a nationwide network of research and development hubs. Its membership passed 200 members early in 2018, with these coming from manufacturing firms of all sizes, research institutes, cluster groups and elsewhere. Its role is to unlock new commercial opportunities and drive innovation in Australian manufacturing.

As State Director in South Australia, Michael's work includes overseeing two AMGC Impact Projects, transformative efforts to raise the Industry 4.0 capability of manufacturing industry SMEs. These are the Virtual Shipyard project, led by Dassault Systemes, and a project to deliver sensor-based monitoring technology, led by Dematec.

Michael has a three-decade-long background in business, commercialisation and software engineering. Michael founded Innovation Science in 1999. The company has developed and deployed combat system simulation and specialist systems, and provided engineering expertise in Australia, the UK and Canada. Michael stepped down as CEO in 2016, and remains the company's Principal Consultant. He has served as Operations Manager, Program Manager and Board Member of the Rapid Prototyping Development and Evaluation Program, an initiative that delivers guidance and prototype solutions for Defence projects, between 2010 and 2017. He has also worked in software engineering and project management at Ebor Computing.

Michael holds a Bachelor of Computer and Information Science from the University of South Australia, as well

## Biography

as Graduate Certificates in Science and Technology Commercialisation and Management from Australian National University and University of Adelaide.

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