

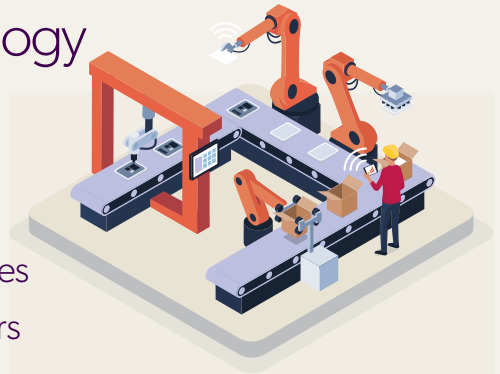
ADVANCED MANUFACTURING

TEN WAYS TO SUCCEED IN AUSTRALIAN MANUFACTURING

INSIGHTS FROM PEERS, THE PUBLIC AND AMGC

Way 6. Adopt technology

- ✓ Learn what technology exists
- ✓ Keep things simple
- ✓ Build relationships with global integrators and universities
- ✓ Share with other manufacturers



New technologies can deliver significant productivity gains and make companies more responsive to customers and competitive changes. Many manufacturers are being held back by lack of information and a sense they need to make ‘all-or-nothing’ changes. These insights provide simple ways to help firms implement the right technology for their needs.

USE OF DIGITAL TECHNOLOGY:*



34.9%
do not have a
web presence



91.8%
have not introduced
new training programs
to upskill staff



94.8%
have not introduced
or changed a digital
business strategy

“Leadership needs to drive technology adoption, otherwise it won’t happen. However tempting it may be to do things the way they’ve always been done, you don’t try and holdback the tide, you learn to surf.”

~ Anonymous

Way 6. Adopt technology

HOW TO ADOPT NEW TECHNOLOGY:

- ✔ **Align technology with business strategy**) Set an overall direction by identifying the problem or opportunity
- ✔ **Take small steps**) Look for simple measures that fit your needs, circumstances and capabilities
- ✔ **Keep things simple**) create a simple system that works, then improve it over time
- ✔ **Partner with universities to create prototypes**) Enables businesses to adopt digital technologies more quickly
- ✔ **Build relationships with global integrators and primes**) This might involve investing in equipment and software to ensure manufacturing systems are compatible with those of a larger group
- ✔ **Loan or share equipment**) Lowers the cost of technology adoption

For more insights and advice about all Ten Ways to Succeed in Manufacturing, download the entire report at  www.amgc.org.au/resources