

Media Release

OPENING UP AMGC COVID-19 MANUFACTURER RESPONSE REGISTER TO THE WORLD

- *Advanced Manufacturing Growth Centre (AMGC) has opened its COVID-19 Manufacturer Response Register to international buyers*
- *The Register will give international buyers access to critical care, medical and personal protective equipment (PPE) from Australian manufacturers and suppliers*
- *The Register also allows buyers to search for products registered with the Australian Made Campaign and with relevant Therapeutic Goods Administration (TGA) approvals.*

Australian companies are set to gain new export opportunities, that have the potential to create new jobs, with the COVID-19 Manufacturer Response Register opening to keen international buyers.

The Government's Advanced Manufacturing Growth Centre (AMGC) introduced the online Register in March, so local manufacturers and suppliers of crucial products such as Personal Protective Equipment (PPE) could support the national response to the pandemic.

Minister for Industry, Science and Technology Karen Andrews said having stepped up to support domestic production – manufacturers can now take on new markets and sell their products overseas.

"By opening the Register to international buyers, Australian companies will be able to utilise the skills and supplies they have developed and keep people in jobs, while helping in the fight against COVID-19 overseas," Minister Andrews said.

"The Register has been very helpful in matching manufacturers and suppliers of COVID-19 related products to areas of demand.

"It has enabled businesses, hospitals, GPs and community groups to find suppliers of PPE, including masks and gowns, and hand sanitiser.

"The Register has fostered impressive collaboration between companies and accelerated the development of such products as ventilators and relief beds."

AMGC Managing Director Jens Goennemann said the addition of international buyer access to the Register would benefit local and international businesses alike.

"Australia's effective response to COVID-19 has meant that local demand for these products has reduced, but there is still high demand overseas," Mr Goennemann said.

"The Register has helped link buyers and sellers, forged collaborative efforts and helped build new onshore capabilities – such as invasive ventilators. Now, with the addition of international buyers, the Register will serve to broaden the positive impact Australia's manufacturing industry is having in response to the pandemic.

"Australian manufacturers supply world class products and international demand for these will benefit local businesses and help bolster onshore manufacturing endeavours."

The use of the COVID-19 Manufacturer Response Register is free for all parties. The purpose of the platform is to enable buyers and sellers to meet. Producers can upload a profile and product description and buyers search for what they need. Overseas entities can register as buyers but not sellers.

Once a contact is made, AMGC has no further involvement. Any business deals are conducted between interested parties off the site.

The Register also allows buyers to search for products registered with the Australian Made Campaign and with relevant Therapeutic Goods Administration (TGA) approvals.

For more details on how to use the COVID-19 Manufacturer Response Register go to <https://www.amgc.org.au/covid-19-manufacturer-response/>

FURTHER INFORMATION

To read more of AMGC's research reports – www.amgc.org.au/resources/

To join, explore and learn about manufacturing and Industry 4.0 visit AMGC's Manufacturing Academy - www.amgc.org.au/manufacturing-academy/

To learn more about the Advanced Manufacturing Growth Centre – www.amgc.org.au/our-purpose/

To access media resources visit - www.amgc.org.au/newsroom/

To explore how AMGC, in conjunction with the Department of Industry, Science, Energy and Resources, along with Australia's manufacturing industry has responded to COVID-19 visit - www.amgc.org.au/covid-19-manufacturer-response/

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About Advanced Manufacturing Growth Centre (AMGC)

The Advanced Manufacturing Growth Centre (AMGC) is an industry-led, not-for-profit organisation established through the Australian Government's Industry Growth Centres Initiative. AMGC's vision is to transform Australian manufacturing to become an internationally competitive, dynamic and thriving industry with advanced capabilities and skills at its core.

Through the delivery of its world-leading research, Manufacturing Academy, workshops, and ground-breaking projects, AMGC aims to develop a highly skilled and resilient local manufacturing sector that delivers high-value products – via the integration of innovative technology – to domestic and international markets.

<http://www.amgc.org.au>

Industry Growth Centres

The Australian Government targets sectors of competitive strength and strategic priority through the Industry Growth Centres Initiative. The Industry Growth Centres Initiative is strategic, sector-based approach to growing our industries and creating jobs by focusing on areas of competitive strength and strategic priority. This approach supports economic growth and job creation for all Australians.

The six Industry Growth Centres address barriers to productivity, competitiveness and innovative capacity to support the growth of the Australian economy.

For more information: www.industry.gov.au/industrygrowthcentres

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