

ADVANCED MANUFACTURING GROWTH CENTRE
MERIT CRITERIA



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- 1. Is the project addressing an important problem in Australian manufacturing?**
– 5 points
- 2. Is the proposed solution a satisfactory improvement in Australian manufacturing?**
– 10 points
- 3. Is the Value Proposition of the proposed solution effective and does it provide a differentiation to competing alternatives?** – 5 points
- 4. What new advanced manufacturing technologies will the company implement to increase capability and competitiveness?** – 5 points
- 5. Will this project re-shore manufacturing to Australia or replace imports?** – 5 points
- 6. Will the project provide additional jobs during and after the project?** – 10 points
- 7. Will the project achieve Technical Readiness Level (TRL) 6-9?** – 5 points
- 8. Does the market research clearly show the availability of domestic and export sales for the applicant's product or service?** – 10 points
- 9. Will the business model result in a clear pathway to commercialisation?** – 5 points
- 10. Is the expected revenue growth significant?** – 5 points
- 11. Will the project increase export revenues?** – 10 points
- 12. Does the applicant have a sound track record in managing similar projects and do they have access to personnel with the right skills and experience, including management and technical staff to complete the project?** – 5 points
- 13. Does the applicant have access to capital to fund the project?** – 5 points
- 14. Has the applicant patented their products or have a clear IP strategy?** – 5 points
- 15. Do the project contributors (including a research institution) have the experience and competence to complete the project?** – 5 points
- 16. Does the applicant have a milestone plan to manage the project including scope, implementation methodology, risk management and timeframes?** – 5 points



Australian Government
Department of Industry, Science,
Energy and Resources

Industry Growth Centres



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